



The Art of Video Conferencing Interactive Masterclasses

With most of us working remotely, we need to ensure we connect with each other and our clients in the best possible way.

Of course we've all used video conferencing, Skype, FaceTime and the like before, but now more than ever we're going to have make every conversation count.

If this is going to be the new norm, let's understand how we can best run virtual meetings and have connected, human conversations to build rapport with our stakeholders.

It's about presence.

It's about being totally present without actually being present.

And it about how we can truly connect in a human way in this brave new world.

Ultimately, we want to develop a sense of confident ease when speaking on video.

These Masterclasses will be interactive, actionable and great fun.

One of the best speakers I have ever heard.

Tracey Morgan : Senior HR Manager,
Bank of America

Robin is the man for you if you believe it's not just what you say but how you say it.

Stephen J Mills : Chairman,
Schroders Switzerland

Robin has a rare ability to talk to everybody individually - even in a larger group.

David James : Senior Manager, L&D UK,
The Walt Disney Company

I can't remember when I last learned so much that was so useful in so little time.

Andy Atkins : Executive Director,
Friends of the Earth

Robin has wit, charm and professionalism.

Francois Curiel : Chairman,
Christie's, Europe

Robin has a great ability to build empathy very quickly. I was really impressed.

Nigel Sullivan : Group HRD,
Talk Talk

The training was fantastic - interesting and fun for all involved.

Christiana Stewart-Lockhart : Director of Programmes,
Institute of Economic Affairs

They all thoroughly enjoyed it, and so did I.

Philip Thomas : CEO,
Ascential Events

The best talk I've ever seen at the LHRC.

John Maxted : Chair,
London HR Connection

Engaging, entertaining and full of practical advise.

Simon Buriski : Managing Partner,
Lancor



We will look at:

Our shot:

- How do we position our screen?
- How can we best use lighting?
- What's the best way to use sound?



Our voice and body language:

- How much presence do we have?

Our listening skills:

- How do we listen on camera?

Presenting/meeting as a team:

- How do we look united as a team?
- How do we hand over the speaking baton?
- And at what stage?

PowerPoint and video:

- How much/often should we include?

Story telling:

- How much should we use stories?



Reading the body language and vocal signals of clients:

- How well do we do this?

Dress code:

- What is appropriate attire when working remotely?
- Should there be a team 'dress code'?

New prospects:

- How do we articulate our offering?
- Especially to clients nervous of current uncertainties?

Keeping in touch:

- How often is too often?



Robin Kermode

Robin is one of Europe's leading communication coaches working globally with senior executives, politicians, media personalities and corporate teams across all sectors and geographies.

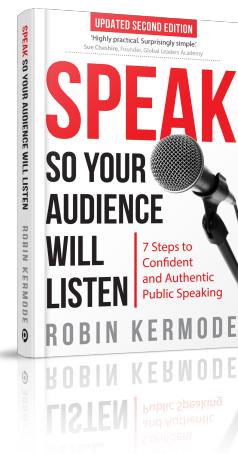
He is a popular keynote speaker and author of the best-selling book **SPEAK SO YOUR AUDIENCE WILL LISTEN – 7 Steps to Confident and Authentic Public Speaking**.

Robin has been an actor for over 30 years and is a recognizable voice over artist (he is the MC of the ATP World Tour Finals each November at the O2 Arena in London). He has been coaching for the last 15 years and founded Zone 2 in 2007.

He is a respected media commentator and is the leading body language expert for The Times, Guardian, Telegraph and Mail.

As a professional writer, Robin is able to advise clients on the structure and content of their message.

Robin's experience, enthusiasm and sense of humour make him a highly valued speaker and coach.



Equally effective for both experienced and less experienced speakers.

Neil O'Brien: Special Advisor,
10 Downing Street

Any leader in any field will benefit from a session with Robin. He's brilliant.

Sue Cheshire : Co Founder/MD,
Global Leaders Academy

Robin has given my team confidence - building on their own individual styles.

Rob Keve : CEO,
Fizzback

The feedback was outstanding.

Nick Churchman : Director,
HP/Atlas Consortium

It was everything that we had hoped for.

The auctioneers were absolutely captivated by your talk.

Mark Bridge : Editor,
ATG Conference

Robin is an engrossing speaker – simple, clear and remarkably effective talk.

Dr Anthony Seldon: Master,
Wellington College

Robin's rare combination of experience, intelligence and humour was inspiring.

Sita Schutt : Founding Director,
Prospero World

Robin is inspirational and infectious.

Paul Viney : Chairman,
Woolley & Wallis

Perfect for anyone who wants to up their game in communications.

Martyn Dawes : Founder,
Coffee Nation