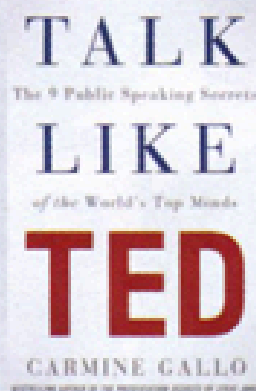


BOOKS OF THE MONTH

Talk Like TED: The 9 public speaking secrets of the world's top minds



Carmine Gallo

Macmillan, £12.99 (available for pre-order now, published in March)

In a nutshell TED brings together experts from the worlds of technology, entertainment and design, with a mission to spread ideas. It holds two annual conferences

– gathering some of the world's most fascinating thinkers and doers, who are challenged to give the talk of their lives in 18 minutes or less. In this book Gallo has broken down the top TED talks and interviewed the most popular presenters to reveal the secrets of a successful presentation.

What's right? As well as discussions with the presenters, Gallo has interviewed researchers in the fields of psychology and communications to get their analysis of why the speeches were successful – and then provided a step-by-step method for speakers to follow.

Why read it now? TED conferences are held in more than 130 countries and presentations are being viewed online 1.5 million times a day.

Verdict If you're looking to brush up on your public-speaking skills, then a chance to learn from some of the best could come in handy.

And in a similar vein...

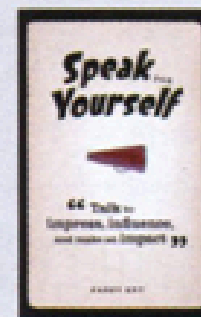


Speak So Your Audience Will Listen

Robin Kermode

Pendle Publishing, £13.99

Communications expert and actor Kermode draws on his performance techniques to provide advice to help executives build their confidence when stepping up to the lectern.



Speak for Yourself

Harry Key

Pearson, £10.99

Key splits his book into three areas that he claims readers will need to master in order to deliver a great speech – voice, words and style – using a range of simple techniques to illustrate his methods.