

## Robin Kermode

Founder

### Overview:

- Robin is one of Europe's leading communication coaches, working globally with senior leaders, politicians, professionals, media personalities, charities and schools.
- He works across a wide range of industry sectors and throughout organisations.
- He is a popular keynote speaker at conferences and Away Days.
- He originally trained as an actor and is a well-known face to audiences on television and the London stage.
- He is a well-known media commentator and the author of the best-selling book *Speak So Your Audience Will Listen*. As a professional writer, Robin is able to advise clients on the structure and content of their message.
- He helps clients find their natural, authentic voice so they speak with energy, clarity and humanity for maximum impact and influence.
- Robin's experience, enthusiasm and sense of humour make him a highly valued speaker and coach.

### Recent Client Engagements:

- Working with the CEO and Board of one of the UK's top supermarkets helping them deliver their messages both internally and externally.
- Coaching fund managers on pitching to new clients and working on the soft skills around retaining clients.
- Coaching auctioneers from the world's leading auction house to build a strong connection with bidders in the room, on the phone and online.
- Helping the CEO and Board of a cutting edge technology company construct and deliver internal video messages so their teams could then articulate that message to the wider world.
- Working with a former British team sports coach on the construction and delivery of his keynote speeches after his team won the World Cup.
- Working with a newly elected member of the House of Lords on her Maiden Speech.
- Working with the sales team of a leading data storage company on their pitches and presentations.



*One of the best speakers I have ever heard.*

Tracey Morgan:  
Senior HR, Bank of America

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*Call Robin if you want to drive an impact into your business.*

Rupert Keane:  
CEO, Emap

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*Robin has a rare ability to talk to everybody individually; even in a larger group.*

David James: Senior L&D  
Walt Disney UK

### Areas of Expertise:

- 1-1 communication coaching for C-suite
- Running full and half day group courses throughout an organization
- Helping to develop and clarify the company's messaging both internally and externally
- Coaching the soft communication skills around putting other people at their ease
- Working with teams to develop a unified message and style
- Coaching for keynote and thought leadership speeches at large conferences
- Running smaller client meetings
- Dealing with pressured situations - from large speaking events to press interviews
- Media training for senior leaders - encouraging authenticity, gravitas and humanity
- Coaching in the delivery of difficult messages
- Speechwriting for senior leaders
- Working with teams on their networking skills
- Working with teams on their skills around phone and video conferencing

### Industry/ Functional Experience:

Retail, Banking, Politics, Technology, Medical, Education, Legal, Charity, Media and Sport

### Professional/Corporate Experience:

- Founded executive communications coaching consultancy Zone 2 in 2007
- He has been a communications coach for over 15 years, working globally with senior leaders and their teams
- He is a respected media commentator - writing for media as far ranging as The Guardian and Huffington Post to The Radio Times and Hello
- He is the body language expert for the Daily Mail, The Express and The Guardian
- He is in demand as a facilitator and MC for conferences and corporate events
- Robin has been an actor on stage and screen for over 30 years
- He is a recognizable voice over artist - annually the voice of the ATP World Tour Finals each November at the O2 Arena in London
- He is popular keynote speaker at conferences and Away Days
- He is the author of the best-selling book *Speak So Your Audience Will Listen - 7 steps to confident and authentic public speaking*

### Client Types/Levels of Experience:

Presidents, Ambassadors, CEOs, Boards, Partners, Directors, Managing Directors, Senior Executives, MPs, Members of the House of Lords, Entrepreneurs, Doctors, Lawyers, Teachers and corporate teams

### Representative Clients:

Asda, HSBC, TalkTalk, Airbus, BBC, Warner Bros, Christie's, Lloyds Bank, Hewlett Packard, House of Fraser, Deutsche Bank, Schroders, Channel 5, Walmart, Sainsbury's, Barclays, Friends of the Earth, Clifford Chance, Planet Retail, Bank of Tokyo, Investec, DeHavilland, Virgin Money

### Cultural/Multi-National Experience:

Robin works extensively in the UK, the USA and across Europe with many multi-national teams

### Professional Affiliations:

Member of the voting panel for the annual BAFTA Awards