

Robin Kermode

Founder - Communication Coach

Overview:

Robin is a popular keynote speaker and one of Europe's leading communication coaches, working with senior executives, professionals, politicians, media personalities, charities and schools.

He originally trained as an actor and is a well-known face to audiences on television and the London stage.

He helps clients find their natural, authentic voice so they speak with energy, clarity and humanity for maximum impact and influence. He is experienced in a wide range of settings - from conferences to conference calls.

As a professional writer, Robin is able to advise clients on the structure and content of their message. He is a well-known media commentator and is the author of **SPEAK SO YOUR AUDIENCE WILL LISTEN - 7 Steps to Confident and Authentic Public Speaking**.

Robin's experience, enthusiasm and sense of humour make him a highly valued speaker and coach.

Recent Client Engagements:

- Working with the CEO and Exec Board of one of the UK's top supermarkets helping them deliver their messages with even more clarity, impact and influence; internally and externally.
- Coaching auctioneers all over the world from one of the top two auction houses to truly connect with bidders in the room, on the phone and on line.
- Coaching Asset Management Fund Managers on delivering large presentations and working on their soft skills around retaining clients.
- Helping the CEO of a cutting edge technology company construct and deliver the company message more clearly, enabling their teams to get that message out into the world
- Working with a former British Team sports coach (his team won the World Cup!) on his keynote speeches.
- Working with newly elected member of House of Lords on her Maiden Speech



Areas of Expertise:

- 1-1 and team communication coaching
- From C-suite and throughout an organization
- From sales and marketing through to analysis, thought leadership and Town Halls
- Understanding how to develop a deep connection with all audiences and stakeholders
- Coaching clarity of message structure
- Coaching confidence and presence in message and speech delivery
- Dealing with pressured situations – from large speaking events to press interviews
- Adding gravitas for senior leaders
- Delivering difficult messages
- Coaching the 'soft' skills around communication – actively putting people at their ease

Industry/ Functional Experience:

Coaching in Politics, Banking, Retail, Technology, Legal, Telecoms, Medical, Media, Education, Charity and Sport

Professional/Corporate Experience:

- He is popular keynote speaker at conferences and Away Days
- He is the author of the best selling book **SPEAK SO YOUR AUDIENCE WILL LISTEN – 7 Steps to Confident and Successful Public Speaking**
- He is a respected media commentator – writing for media as far ranging as The Guardian and Huffington Post to The Radio Times and Hello.
- He is in demand as a facilitator and MC for conferences and corporate events
- Robin has been an actor on stage and screen for over 30 years
- He is a recognizable voice over artist – annually the voice of the ATP World Tour Finals each November at the O2 Arena in London
- Founded Zone 2, an executive communications coaching consultancy in 2007
- Has been a communications coach for over 15 years

Client Types/Levels of Experience:

MPs, Members of the House of Lords, Presidents, CEOs, Partners, Directors, Managing Directors, Senior Executives, Board Members, Entrepreneurs, Head Teachers, Doctors, Lawyers, and sales and marketing teams

Representative Clients:

Asda, Lloyds, TalkTalk, HSBC, Airbus, Warner Bros, Deutsche Bank, Shroders, Hewlett Packard, Christie's, Bank of Tokyo, Clifford Chance, Barclays, Planet Retail, DeHavilland, House of Fraser, Emap, Sainsbury's, Virgin Money

Cultural/Multi-National Experience:

Coached senior executives from USA, Japan, Germany, Italy, Norway, Spain, France and UK. Robin has worked with many Pan-European teams

Professional Affiliations:

- Member of the voting panel for the annual BAFTA Awards